

Press Release

FOR IMMEDIATE RELEASE

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Datalytics LLC Registers Trademark

Receives United States Patent Office Registration for Datalytics® Mark

AUSTIN, August 26, 2010: Datalytics LLC announced it has received notice from the United States Patent and Trademark Office (USPTO) that its mark Datalytics® has been listed in the principal register.

“As we grow our reputation as the premier provider of business productivity solutions for home health and other verticals, our brand will increase exponentially in value,” said Matt Willson, managing director. “I’m pleased that we have completed this important step to protect the Datalytics brand.”

About Datalytics LLC

Datalytics LLC provides software and services allowing health care companies to streamline business operations and maximize the value of the data stockpiled within their operating applications. By combining award-winning web-based tools with extensive industry knowledge, Datalytics offers company managers new and compelling insights into their operations. These insights can often be transformative and lead to significant increases in both productivity and quality of care. For more information, please contact us or visit www.DatalyticsLLC.com.

Datalytics® is a registered trademark of Datalytics LLC.

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